

## Press Release

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### A.R.M. Holding Becomes the First Corporate Patron of Dubai Collection

- The A.R.M. Holding Art Collection brings together modern and contemporary works from a wide variety of media and geographies, featuring Middle Eastern and international artists
- 19 artworks from the A.R.M. Holding collection will become part of Dubai Collection, joining the collections of founding patrons His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, and Her Highness Sheikha Latifa bint Mohammed bin Rashid Al Maktoum
- The A.R.M. Holding Art Collection is set to become one of the UAE's leading corporate art collections, reflecting the multicultural identity and innovative spirit of Dubai

**1 August 2021, Dubai, United Arab Emirates** – A.R.M. Holding, the private investment firm and multi-focused economic enabler, announced today that 19 artworks from the A.R.M. Holding Art Collection were selected earlier this month to join Dubai Collection. The recently launched corporate collection brings together pieces from a wide range of geographies, media, and subject matter, while featuring works by Middle Eastern as well as international artists from established and emerging art hubs.

"It is our distinct pleasure to see our own new corporate collection accepted into Dubai Collection. History is best told through art, and we see no better way of keeping record of Dubai's history than through this most noble medium of human expression," said **Mohammad Saeed Al Shehhi, CEO of A.R.M. Holding**. "Reflecting our brand identity and values, A.R.M. Holding Art Collection is a testament to our commitment to cultivating a human-centric, quality-driven and future-thinking culture. Art is unifying, universal and unequivocally curious. Where there is curiosity there is innovation, where there is innovation there is progress," he continued.

The A.R.M. Holding Art Collection echoes the corporation's own ethos of enabling prosperity through multicultural dialogue and innovation, carrying artworks by leading artists like Lamyia Gargash (UAE, 1982), Tammam Azzam (Syria, 1980), Moath Alofi (Saudi Arabia, 1984), Hamra Abbas (Kuwait, 1976), Ishamel Randall Weeks (Peru, 1976), Rathin Barman (India, 1981), Kristoffer Ardeña (Philippines, 1976), Timo Nasser (Iran/Germany, 1972), Mouteea Murad (Syria, 1977) and Katsumi Hayakawa (Japan, 1970).

Curated under a central theme, 'Constructing Identities', the collection examines the role that art plays in influencing identities and the impact of architecture on defining and building communities. While each artwork in the collection is entirely unique, thematic threads of memory,

materiality, and urbanism weave together to present a coherent expression of community and humanity.

Commenting on the A.R.M. Holding Art Collection, **Pablo del Val, Artistic Director at Art Dubai** added, “The A.R.M. Holding Art Collection is a premier example of the universality of patronage. Often seen as an exclusive domain of private collectors, A.R.M. Holding quite beautifully demonstrates the value of corporate art patronage – from supporting talent by collecting their work, to making art accessible to a wide audience. Its strong curatorial concept closely reflects A.R.M. Holding’s core mission; as a multi-focused developer, the company aims to build and serve communities, in front of the dynamic, multi-cultural and ever-changing backdrop that is the emirate of Dubai”.

The A.R.M. Holding Art Collection is on display at the H Quarter in Al Wasl, Dubai, where A.R.M. Holding is headquartered, and is virtually hosted on the corporation’s website.

Dubai Collection features leading modern and contemporary artists from across the UAE, the region and beyond. Held under the patronage of His Highness Sheikh Mohammed bin Rashid Al Maktoum, the collection is developed with the counsel of expert Curatorial and Steering committees composed of UAE-based and international cultural leaders.

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### **About A.R.M. Holding**

A.R.M. Holding is a private investment firm and multi-focused economic enabler that creates synergies and opportunities through local, regional, and global investments. At the core of the company’s business strategy is its commitment to impactful investments, actively employing its resources to advance society and empower its players to pursue innovative solutions and inspire a better future. It collaborates with like-minded organizations and leverages its network and partnerships to create meaningful relationships and growth opportunities. A.R.M. Holding’s investments are focused on tech-enabled industries and sophisticated technologies around the world that demonstrate strong potential for long-term positive social impact. It also holds equity stakes in some of Dubai’s foremost companies in a variety of sectors including Banking, Telecom, FMCG, Real Estate, and Hospitality. A.R.M. Holding has contributed to society with significant investments in numerous industries and versatile projects. In 2021, it became the first corporate patron of the Dubai Collection, the first institutional art collection in the emirate of Dubai.

### **About Dubai Collection**

Dubai Collection is an initiative developed by Dubai Culture & Arts Authority, run in partnership with Art Dubai Group. Held under the patronage of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Dubai Collection aims to build an institutional art collection for the city of Dubai by using a new and innovative format. The collection is being built in partnership with patrons who support the initiative by lending artworks whilst always retaining legal ownership over them. Dubai Collection engages with themes connected with the historical development of the

**A.R.M. Holding**  
**A.R.M. Holding Art Collection**



Emirate and the UAE and reflects the values of openness, diversity and interconnectedness as embodied in the spirit of its home. Whilst it will focus on the UAE and the region, it is an international collection with no geographical restrictions.