**ART DUBAI 2021: ICONIC NEW LOCATION,**

**NEW APP LAUNCHED AND PROGRAMME DETAILS**

* With a new location and extended dates, the 14th edition of the region’s leading art fair will take place 29 March to 3 April 2021 at Dubai International Financial Centre (DIFC)
* New Art Dubai app allows visitors to book their visiting times, explore exhibiting galleries, artworks and view the full programme
* 50 galleries from 31 countries are participating in the fair, with a focus on artists from the Middle East and the broader Global South
* Art Dubai 2021 will present a new Film Programme, a curatorial project featuring single-channel films produced by 20+ regional and international artists
* A curated Sculpture Park will feature large-scale works by eight artists along the water paths surrounding the iconic Gate Building in DIFC
* Across the UAE, special events and exhibitions will be held by the local art community during the week of Art Dubai

**Dubai, United Arab Emirates, 17 March 2021:** The Middle East’s leading art fair, Art Dubai will stage its 14th edition in a purpose-built venue at the iconic Gate Building in Dubai International Financial Centre (DIFC), 29 March to 3 April 2021.

Art Dubai will operate at the highest COVID-19 safety protocols; alongside standard procedures, including regular testing of participants, the fair has introduced extra precautions to manage capacity and offer a safe and flexible environment for all. These include extending the opening hours, adding an extra fair day and the newly launched Art Dubai App will allow visitors to book dedicated time slots in advance to guarantee entry.

The new Art Dubai App will also allow visitors to stay up-to-date with the latest news and announcements, explore the exhibiting galleries and artworks, view the full programme of exhibitions and cultural events happenings in galleries and public spaces across the UAE. From family-focused activities to cutting-edge, dynamic programming, a diverse array of activations will take place during the week of Art Dubai.

Featuring 50 leading Contemporary and Modern galleries from 31 countries visitors to Art Dubai 2021 can discover a diverse selection of artworks, artists and practices, reflecting the multicultural identity of the city along with a curated sculpture park with large-scale installations, featuring works by eight artists including Emirati Mohamed Ahmed Ibrahim and Hussain Sharif.

As part of this year’s curatorial projects, Art Dubai will also present a Film Programme comprised of various short films. Screening stations placed along DIFC’s Gate Avenue will feature single-channel films produced by 20+ regional and international artists, each thematically categorized to curate a specific experience for the viewer, including: Nature, Journeys, Dystopias, Conversations, Performances and Animations, among others.

**Art Dubai’s Artistic Director, Pablo del Val, commented:** “We understand culture as a priority and a necessity, even more so after this long pandemic. Our ability to understand the world and connect with it without the filters of a computer screen is more imperative than ever. This edition of Art Dubai invites us to do precisely that, to recover our senses and reactivate them through art.”

**-Ends-**

 **Notes to Editors**

The new Art Dubai app is available to download on the [App Store](https://apps.apple.com/us/app/art-dubai/id1553665984) and [Google Play](https://play.google.com/store/apps/details?id=com.artdubai).

Tickets are available to purchase via the Art Dubai app. Due to social distancing measures the venue capacity is restricted, it will therefore be mandatory for visitors to book their ticket and time slot in advance.

Adult tickets cost AED 25. Visitors under 18 years of age and university students can enter free of charge upon booking a child or student ticket.

The Art Dubai 2021 gallery list can be viewed [here](https://www.artdubai.ae/art-dubai-galleries/2021/).

Fair dates & timings:

Monday, 29 March (Art Dubai Preview, by invitation only)
Tuesday, 30 March (By invitation only)
Wednesday, 31 March (By invitation only)
Thursday, 1 April 1:00PM – 9:00PM
Friday, 2 April 1:00PM – 9:00PM
Saturday, 3 April 11:00AM – 7:00PM

Location:

Gate Building

Dubai International Financial Centre

Dubai, United Arab Emirates

For map click [here](https://goo.gl/maps/oLKnTwS2iNMT1omh8).

Visit artdubai.ae and follow @artdubai | #ArtDubai2021 on social media to stay updated.

For any press enquiries, please contact:

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**About Art Dubai:**

Art Dubai is the Middle East’s leading art fair for the local, regional and international art world. Since 2007 Art Dubai has championed art and artists from across the Middle East, MENASA (Middle East, North Africa & South Asia) and the Global South, broadening conversations about art beyond traditional Western-led geographical scopes and narratives.

In keeping with Dubai’s reputation as a hub for innovation, incubation and knowledge exchange, Art Dubai provides a sustainable platform for artists and meaningful engagement with the rich cultural heritage and contemporary art practices of the region. Featuring contemporary and modern gallery sections, annual artist-driven commissions, collector and education programmes and artist residencies, the fair fosters a culture of discovery and new global perspectives.

Art Dubai 2021 is hosted by Dubai International Financial Centre and is sponsored by Julius Baer. The Dubai Culture & Arts Authority (Dubai Culture) is the fair’s strategic partner.

For further information, please visit [artdubai.ae](https://www.artdubai.ae/)

**About Dubai International Financial Centre (DIFC)**

Dubai International Financial Centre (DIFC) is one of the world’s most advanced financial centres, and the leading financial hub for the Middle East, Africa and South Asia (MEASA), which comprises 72 countries with an approximate population of 3 billion and a nominal GDP of USD 7.7 trillion.

With a 16-year track record of facilitating trade and investment flows across the MEASA region, the Centre connects these fast-growing markets with the economies of Asia, Europe and the Americas through Dubai.

DIFC is home to an internationally recognised, independent regulator and a proven judicial system with an English common law framework, as well as the region’s largest financial ecosystem of around 27,000 professionals working across over 2,900 active registered companies – making up the largest and most diverse pool of industry talent in the region.

The Centre’s vision is to drive the future of finance. Today, it offers one of the region’s most comprehensive FinTech and venture capital environments, including cost-effective licensing solutions, fit-for-purpose regulation, innovative accelerator programmes, and funding for growth-stage start-ups.

Comprising a variety of world-renowned retail and dining venues, a dynamic art and culture scene, residential apartments, hotels and public spaces, DIFC continues to be one of Dubai’s most sought-after business and lifestyle destinations.

For further information, please visit [difc.ae](https://www.difc.ae/)