



PRESS RELEASE:

Global Art Forum_3: A New Deal for the Art World

16th March, *Creating Spaces, Creating Audiences, at the Museum of Islamic Art, Doha, Qatar*

18th March, *Artists/Collectors: Brave New World*

19th March, *ADACH: The Arts and Cultural Heritage: A Contemporary View; Art City: Tehran*

20th March, *Rules of Attraction: Cultural Destinations & Audiences*

Over sixty of the leading art world personalities gather in Doha and in Dubai for the 3rd Edition of the Global Art Forum. It was launched in March 2007 as an initiative of Art Dubai and brings together artists, curators, museum directors, and art professionals to discuss issues that affect art today and will define its future. A strong emphasis has been placed on the ways in which the Middle East and the international art community interact.

Global Art Forum_3 will focus on topics that will define the future of art as a central driving force of cultural diplomacy and innovation, as well as a thoughtful manifestation of what is essential in a complex and changing world. Art Dubai is pleased to welcome *The National* as the Official Media Partner of the Global Art Forum.

The first day will be hosted by the Museum of Islamic Art in Doha and will focus on ***Creating an Audience***, in terms of the relationship between the public and the museum. Creating an audience for museums and art institutions is not a new topic. The topics of ***Building the Museum, The Future of the Museum*** and ***Creating Spaces: Cultural Development*** and ***Art Practices Co-curated by the Arab Museum of Modern Art in Doha*** will be further studied.

For days two, three and four, the Global Art Forum returns to its home at Art Dubai for three days dedicated to legendary artists, collectors, curators and filmmakers as well as some of the most exciting art projects from around the globe. Day two, which is supported by DCAA (Dubai Culture & Arts Authority), begins with ***Good Morning Russia*** and discusses the vibrant and unique art scene in Moscow. ***Is Collecting a Statement or a Cause?*** More and more collectors are shying away from iconic collections and are working actively hand in hand with artists, curators, institutions and other collectors to help produce works of art, education programmes, and making

art accessible to the public. DCAA will also present: **Press Announcement 'Opening' by the UAE Pavilion for the 53rd Venice Art Biennale.**

Day three is hosted by ADACH (Abu Dhabi Authority for Culture & Heritage). The programme will focus on key issues that are driving the projects of the Authority forward starting with **Contemporary Culture and Living Tradition**. The mission of ADACH is **Cultural Diplomacy from the Perspective of the Arab World as a Constructive Conversation with the West**. In the plans of ADACH, the role of **The Heritage Museum in a Modern Age** is key to the development of its program. As collecting is a fundamental part of museum development, ADACH has recently produced an Arabic translation of the book **Owning Art: The Contemporary Art Collector's Handbook** by London-based collector Judith Greer and journalist Louisa Buck. The evening will be dedicated to a panel on **Art City, Tehran**, co-curated by *Bidoun* which will feature Tehran-based artists, curators and critics.

The fourth day begins with **Brave New World: The New Deal in the Art World**. In the current economic climate, artists, curators and collectors have to find a new deal in terms of getting significant artworks produced and exhibited. The harmonious alignment of public and private initiatives will be of the essence, and the way they are initiated, managed and communicated will be key in rebuilding trust in the art world. Experts will discuss possible scenarios for change and survival in the years to come.

The Official Media Partner of the Global Art Forum:

TheNational

Full speakers list for the Global Art Forum:

Abdulla Al-Amri, Director of the department of Arts and Culture, ADACH, Abu Dhabi
Mishaal Al Gergawi, Projects & Events Manager Dubai Culture & Arts Authority, Dubai
Wassan Al-Khudhairi, Collections Curator at the Arab Museum of Modern Art, Doha
Sultan Al-Qassemi, Collector, Sharjah
Dr. Abdulla Al-Thani, Vice President of Education at Qatar Foundation, Founder of Al Markhiya Gallery, Qatar
Manal Ataya, Director General of the Sharjah Museums Department, Sharjah
Fereydoun Ave, Artist and Curator, 13 Vanak Street,
Yuri Avvakumov, Architect and Designer, Moscow
Negar Azimi, Senior Editor, *Bidoun* magazine, New York.
Joseph Backstein, Founding Director of the Moscow Biennale, Moscow
Josh Baer, Writer and Publisher of The Baer Faxt, New York
Maria Baibakova, Director, Baibakova Art Projects, Moscow
Shumon Basar, Writer and Critic, London
Derya Bigali, Manager, Akbank Art Center – Akbank Sanat, Istanbul
Daniel Birnbaum, Director 53rd Venice Biennale of Visual Arts, Frankfurt
Samuel Boutruche, Artist, Kolkoz, Le Baron, Paris

Louisa Buck, Journalist, London
Bob Colacello, Writer, Columnist, New York
Paolo Colombo, Curator and Advisor Istanbul Modern, Rome
Catherine David, Curator, Artistic Director ADACH Platform for Venice, Paris
Simon de Pury, Chairman Phillips de Pury & Company, London
Elizabeth Duggal, Associate Director of the Natural History Museum-The Smithsonian Institution, Washington D.C.
Dr. Sami El-Masri, Director of Strategic Planning Office ADACH, Abu Dhabi
Shahab Fotouhi, Artist, Tehran
Richard Flood, Chief Curator of the New Museum, New York
Katherine Gass, Curator Jumeirah Essex House, New York
Amirali Ghasemi, Artist and Curator, Parkingallery and the Roaming Biennial of Tehran, Tehran
Judith Greer, Collector, London
Adila Laïdi-Hanieh, Cultural critic, West Bank
Dr. Lamees Hamdan Commissioner to the Office of the UAE Pavilion
Maja Hoffmann, Collector, LUMA Foundation, Zurich
Max Hollein, Director of the Kunsthalle and Staedel Museum, Frankfurt
Xenia Kalpaktoglou, Artistic Director of the Athens Biennial, Athens
Katerina Koskina, President of the Board of Trustees, State Museum of Contemporary Art, Thessaloniki
Thomas Krens, Senior Advisor for Intern. Affairs, Solomon R. Guggenheim Foundation, NY
Gail Lord, Co-president of Lord Cultural Resources, Toronto
Roger Mandle, Director of the Museum of Islamic Art, Doha
Sohrab Mahdavi, Writer and Editor of Tehranavenue.com, Tehran
Christian Matthiesen of Berlin-based performance group, Jackson Pollack Bar
Moataz Nasr, Artist and Founder of Darb 1718, Cairo
Benjamin Moreau, Artist, Kolkosz, Le Baron, Paris
H.E. Zaki Nusseibeh, Advisor Ministry Presidential Affairs-Deputy Chairman, ADACH, Abu Dhabi
Hans Ulrich Obrist, Director of International Projects, Serpentine Gallery, London
Mikhail Petrovsky, Director of the Hermitage Museum, St. Petersburg
Lekha Poddar, Collector, New Delhi
Jerome Sans, Chief Curator UCCA, Beijing
Nasrin Seraji, Architect, Urbanist – Professor of Architecture, Paris
Ambassador Cynthia P. Schneider PhD, Expert in cultural diplomacy, Saban Center for Middle East Policy, Professor Diplomacy and Culture at Georgetown University, Washington D.C.
Dr. Nada Shabout, Associate Professor at the University of North Texas
Alexandros Stanas, Director of Art Athina, Athens
Olga Sviblova, Head of House of Photography in Moscow and Acclaimed Art Curator, Moscow
Andras Szanto, Senior Faculty, Sotheby's Institute of Art, Director NEA Arts Journalism Institute, Columbia University, New York
Christine Tohmé, Director of the Lebanese Association for Plastic Arts, Ashkal Alwan, Beirut
Gilane Tawadros, independent Curator and Writer, former Director of inIVA, London
Oliver Watson, Chief Curator Museum of Islamic Art, Doha
Richard West Jr., former Director and founder of the National Museum of the American Indian and a prominent ICOM member, Washington D.C.
Marc Olivier Whaler, Director of the Palais de Tokyo, Paris
Poka-Yio, Artist, Co-curator of the Athens Biennial, Athens
Tirdad Zolghadr, Curator of the UAE Pavilion, Berlin

Notes to Editors:

A dedicated publication of Global Art Forum_3 Transcripts will be available in October 2009. For the full program of Global Art Forum_3, further information about the Art Dubai, participating galleries, art projects, events and the education programme, please visit www.artdubai.ae.

Art Dubai is a subsidiary of the Dubai International Financial centre and is held in partnership with Abraaj Capital. Madinat Jumeirah is the exclusive hotel partner for the event.

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