



**ART DUBAI 2010
ANNOUNCEMENT OF DATES
17- 20 MARCH, 2010**

Art Dubai is pleased to announce the dates for its 2010 fair which will run from 17 – 20 March 2010.

Now in its fourth year, Art Dubai has become a defining platform for contemporary art practice across the Middle East region. Highlights of Art Dubai 2010 will include the return of the acclaimed Global Art Forum, the second annual Abraaj Capital Art Prize; “*The Poetry of Time*”, a prestigious watch exhibition curated by Van Cleef & Arpels; Art Park and Contemporabilia 2010. In addition, Art Dubai has invited not-for-profit arts organization Bidoun Projects to curate its programme of special projects highlighting the importance of collaboration in the region.

Earlier this year, Art Dubai’s third edition attracted an audience of more than 14,000 visitors from across the Middle East, South Asia and beyond, including leading curators, museum directors, artists, 80 museum groups and more than 300 international journalists. Online video and multimedia content showcasing highlights of Art Dubai’s successful 2009 fair, including the Abraaj Capital Art Prize and key panels of the Global Art Forum are now available for viewing on our website www.artdubai.ae

Art Dubai 2010 is held in partnership with private equity group Abraaj Capital and continues to enjoy support from its sponsors Van Cleef & Arpels and Jumeirah Hotels & Resorts. Based at the stunning beachside Madinat Jumeirah Resort, Art Dubai 2010 offers visitors the most extensive programme of contemporary art exhibitions and events to date.

John Martin, Director and Co-Founder of Art Dubai said,

“Over the past three years, Art Dubai has created a critical platform for current art practice in the Middle East, setting the business of art within a context that is intelligent, stimulating and relevant. Through innovative collaborations with world-class galleries and arts organizations we have established Art Dubai as an unmissable date on the international art calendar, offering a unique vantage point for collectors to discover the most innovative younger galleries and artists alongside established names from around the world.”

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Images and interviews are available upon request. For further information about the Art Dubai, please visit www.artdubai.ae.

NOTES TO EDITORS:

Art Dubai is a subsidiary of the Dubai International Financial Centre and is held in partnership with Abraaj Capital and sponsored by Van Cleef & Arpels. Madinat Jumeirah is the exclusive hotel partner for the event.

Winners of the 2010 Abraaj Capital Art Prize prize are Egyptian artist Hala Elkoussy with curator Jelle Bouwhuis; Lebanese artist Marwan Sahmarani with curator Mahita El Bacha Urieta; and Algerian artist Kader Attia with curator Laurie Ann Farrell. Further information detailing the 2011 Abraaj Capital Art Prize application process is now available on www.abraaj.com/acap

To discover the world of Van Cleef & Arpels, visit <http://www.vancleef-arpels.com/en/>

Contemparabia offers a two-week itinerary that includes architectural tours, historical excursions, performances, and visits to contemporary artist studios, fashion designers showrooms, museums, non-profit organizations, private collectors' homes and much more.

START is the official CSR programme of Art Dubai. For more information, visit www.startworld.org.

