

GLOBAL ART FORUM

19-21 March 2008

Monday 17 March

ART PATRONAGE IN THE BUSINESS AGE: DAY ONE*

09:45-10:00

Welcome Address

10:00-11:30

Building a Corporate Collection

Strategies used in corporate art collections and how to quantify a return on investment in terms of employee motivation, education and involvement.

Peter Aspden, Arts Writer, Financial Times

María de Corral, Curator, Director Venice Biennale 52, Caixa Collection, Barcelona, Telefónica Collection and Reina Sofía Museum, Madrid.

Katherine Gass, Curator Jumeirah Essex House, New York

Beatrix Ruf, Director, Kunsthalle Zürich, Zürich

Caterina Seia, Unicredit, Milano

12:00-12:45

Soichiro Fukutake, founder of the Naoshima Fukutake Museum Foundation and President of Benesse Corporation

Introduction: Judith Greer, Collector, Writer, Chair Artangel, London

14:30-16:30

Working with Corporations

Companies working with artists and art institutions. Creating art projects. Strategic partnerships with museums. Working with artists for corporate research and development.

Louisa Buck, Arts Writer, The Art Newspaper, London

Francesco Bonami, Manilow Senior Curator, Museum of Contemporary Art, Chicago, Enel Contemporary Curator

Michela Bondardo, Sistema Impresa e Cultura, Milano

Frances Morris, Head of Collections (International Art), Tate Modern, London

Colin Tweedy, CEO, Arts & Business, London

Tuesday 18 March

ART PATRONAGE IN THE BUSINESS AGE: DAY TWO*

10:00-10:15 Creating a Cultural Policy

Introduction by Andras Szanto, Senior Advisor Wealth & Giving Forum, Senior Faculty Sotheby's Institute, Director of the NEA Arts Journalism Institute, Columbia University Graduate School of Journalism, New York

10:15-10:45 Andras Szanto in conversation with Scott Desmarais, Director, Strategy & Business Development, Dubai Culture & Arts Authority, Government of Dubai

10:45-11:15 State of Qatar: **Building a Cultural Capital**

Wassan Al-Khudhairi, Curator, Museum of Modern Arab Art, Doha

11:15-12:30 Building Cultural Cities: **Panel Discussion**

Moderator, Andras Szanto

Paolo Colombo, Art Advisor, Istanbul Museum of Modern Art, Istanbul

Jemima Montagu, Director Cultural Programmes, Turquoise Mountain, Kabul, Afghanistan

HE Zaki Nusseibeh, Vice Chairman Abu Dhabi Authority for Culture & Heritage Advisor Presidential Affairs Ministry, Abu Dhabi

William Wells, Director Townhouse Gallery, Cairo

14:00- 16:00 Private Passions: **Cultural Philanthropy and Collecting**

Moderator: Jan Dalley, Arts Editor, Financial Times

Dr Farhad Farjam, Collector, Dubai

Stella Kesaeva, Collector, Moscow

Ebrahim Melamed, Honart Museum, Tehran

Boris Manner, Curator, Stella Art Foundation, Moscow

Lulu Al Sabah, Writer and Critic, London/Kuwait

GLOBAL ART FORUM

Wednesday 19 March

ARTISTS IN PUBLIC SPACE

10:00-11:00 Commissioning Art Today - with Credit Suisse: spreading content and supporting talent

Moderator: Michelle Nicol, managing partner & curator,

Glamour Engineering

Thukral and Tagra, artists, India

Latifa Echakhch, artist, Morocco

Plamen Dejanoff, artist, Bulgaria

Mamiko Otsubo, artist, Japan

14.00 – 15.00 Ai Wei Wei, Artist, Beijing with Charles Merewether,
Cultural Adviser, Curator, Abu Dhabi

15.00 – 16.00 Daniel Buren, artist, Paris

16.00 – 17.00 Monir Shahroudy Farmanfarmaian, Tehran, with
Hans Ulrich Obrist Co-Director Serpentine Gallery, London

17.00 – 18.00 Tony Cragg, Artist, London

18.00 – 19.00 The Art of Words: Calligraphy and Text

Lawrence Weiner, artist, New York in conversation with

Venetia Porter, Curator, British Museum

GLOBAL ART FORUM

Thursday 20 March

ART IN TRANSITION

10:00 – 11:30 New Art Productions: the Middle East through Video

Negar Azimi, Senior Editor *Bidoun* Magazine, Board of Arab Image Foundation, and Stuart Comer, Curator, Film, Tate Modern, London, with Nav Haq, Curator Arnolfini, Bristol, England Hassan Khan, artist and musician, Cairo, Egypt Tirdad Zolghadr, freelance writer and curator, Berlin, Germany

14:00-18:30 Exiles and Nomads: Keeping up with the new global culture

Moderator, Salima Hashmi, artist and curator, Dean, School of Visual Arts, Beaconhouse National University, Lahore Jack Persekian, Artistic Director, Sharjah Biennial, Sharjah Naiza Khan, artist, Karachi Farid Sarroukh, artist, Professor, Rensslearville, New York

15:30-18:00 Paris – Dubai: France and the Middle East
Tradition and Transition A Collaboration with FIAC

Panel discussion, under the direction of Catherine David, Curator, Paris Djamel Kokene, artist, writer, Editor of *Checkpoint* magazine, Cairo and Paris Pierre Abi Saab, Journalist, Editor-in-Chief *Zawaya* magazine, Beirut and Paris Adila Laidi-Hanieh, writer and curator, Professor of History and Palestinian Art, Bir Zeit University, Bir Zeit

THE FUTURE MUSEUM AND THE MIDDLE EAST

10:00-11:00 Branding Museums

Corinne Estrada, Director, AGENDA, Paris Jane Wentworth, Jane Wentworth Associates, London

11.00 – 12:00 Museums as Educational Institutions

Think-Tank Presentation Moderator, Lisa Ball-Lechgar, Editor, *Canvas* Suzanne Isken, Director of Education, L.A. MOCA Sonia Brewin, Director, START charity, Dubai Eungie Joo, Head of Education and Public Programs, New Museum, New York

BUILDING A MUSEUM FOR THE MIDDLE EAST

14:00 – 14:30 The Story of the Museum of Modern Art

Keynote address by Glenn Lowry,
Director, Museum of Modern Art, New York City

15:00 - 17:00 The New Museum Think Tank: Cultural Institutions and the Middle East
panel discussion

Jack Persekian, Artistic Director, Sharjah Biennial, Sharjah
Marc Pottier, Art Adviser, Paris
Tarek Abou El-Fetouh, Director, Young Arab Theater Fund, Brussels
Lamia Joreige, Beirut Art Center, Beirut
Wassan Al-Khudhairi, Curator, Museum of Modern Arab Art, Doha
Tarek Atoui, Artist

17:00 – 17.45 Closing Address
Visions of Dubai

Rem Koolhaas, Architect, Rotterdam