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Global Art Forum



In Partnership With



The Global Art Forum

17-21 March 2008

Monday 17 March:

Art Patronage in the Business Age

Tuesday 18 March:

Art Patronage in the Business Age

Wednesday 19 March:

Artists /Art in Public

Thursday 20 March:

Art in Transition

Friday 21 March:

The Future Museum and the Middle East



The Global Art Forum

Introduction



The Global Art Forum was launched in March 2007 as an initiative of Art Dubai. The first **Global Art Forum** brought together 40 of the world's leading artists, curators, museum directors, and art professionals to discuss issues that affect art today and will define its future. The Forum concerns itself with the practice of contemporary art in the context of the Middle East, providing a credible and necessary intellectual platform for the exchange of ideas. As such the Global Art Forum will continue to set the agenda for Art Dubai, ensuring the Fair is always innovative and always relevant.

Global Art Forum:2 will continue to create links between East and West through exploring professional and public interests in art. Art is a business, and the Global Art Forum will examine public support for the arts, corporate and private collecting and art patronage. Yet, it cannot be ignored that art is a form of cultural heritage, and so, the museum's role in preserving the past and hosting the future will be integral to the program.

The artist and collector have become nomads in today's global art world, and the journey to find inspiration also leads to self-discovery. This journey will be the backdrop of a series of conversations between artist and collectors. In collaboration with the FIAC in Paris, the Global Art Forum will host Paris /Dubai, which will unite artists and intellectuals from the Middle East living in Paris through the topic of art in transition.

Financial Times and Global Art Forum

The Financial Times has become the official global media partner for the Global Art Forum 2008. This agreement forms part of the Financial Times ongoing commitment to covering the business and cultural life of Dubai and the wider Middle East. To highlight this partnership, the Global Art Forum 2008 will be covered both in print and online in the Financial Times.

Art Patronage in the Business Age

Monday 17 March



ART PATRONAGE IN THE BUSINESS AGE: DAY ONE*

09:00-09:45
09:45-10:00

Breakfast and registration
Welcome Address

10:00-11:30

Building a Corporate Collection

Strategies used in corporate art collections and how to quantify a return on investment in terms of employee motivation, education and involvement.

Peter Aspden, Arts Writer, Financial Times

María de Corral, Curator, Director Venice Biennale 52, Caixia Collection, Barcelona, Telefónica Collection and Reina Sofía Museum, Madrid.

Katherine Gass, Curator Jumeirah Essex House, New York

Beatrix Ruf, Director, Kunsthalle Zürich, Zürich

Caterina Seia, Unicredit, Milano

12:00-12:45

Soichiro Fukutake, founder of the Naoshima Fukutake Museum Foundation and President of Benesse Corporation
Introduction: **Judith Greer**, Collector, London

13:00- 14:30

Lunch and visit to "Word into Art" exhibition

14:30-16:30

Working with Corporations

Companies working with artists and art institutions. Creating art projects. Strategic partnerships with museums. Working with artists for corporate research and development.

Louisa Buck, Arts Writer, The Art Newspaper, London

Francesco Bonami, Manilow Senior Curator, Museum of Contemporary Art, Chicago, Enel Contemporary Curator

Michela Bondardo, Sistema Impresa e Cultura, Milano

Frances Morris, Head of Collections (International Art), Tate Modern, London

Colin Tweedy, CEO, Arts & Business, London

16:30- 17:00

Abraaj Capital: Working with Artists

Arif Naqvi, CEO, Abraaj Capital with **Savita Apte**, Director, Art Dubai

Art Patronage in the Business Age

Tuesday 18 March



ART PATRONAGE IN THE BUSINESS AGE: DAY TWO*

10:00- 10:15

Creating a Cultural Policy

Introduction by **Andras Szanto**, Senior Advisor Wealth & Giving Forum, Senior Faculty Sotheby's Institute, Director of the NEA Arts Journalism Institute, Columbia University Graduate School of Journalism, New York

10:15-10:45

Andras Szanto in conversation with **Scott Desmarais**, Director of Strategies & Business Development, Culture & Arts Authority, Government of Dubai

10:45- 11:15

State of Qatar: Building a Cultural Capital

Mr Abdulla Al Najjar, Chief Executive Officer of the Qatar Museums Authority and President, Museum of Islamic Art, Doha

11:15- 12:30

Building Cultural Cities: Panel Discussion

Moderator, **Andras Szanto**

Paolo Columbo, Art Advisor, Istanbul Museum of Modern Art, Istanbul

Jemima Montagu, Director Cultural Programmes, Turquoise Mountain, Kabul, Afghanistan

HE Zaki Nusseibeh, Vice Chairman Abu Dhabi Authority for Culture & Heritage Advisor Presidential Affairs Ministry, Abu Dhabi

William Wells, Director Townhouse Gallery, Cairo

14:00- 16:00

Private Passions: Cultural Philanthropy and Collecting

Moderator: **Jan Dalley**, Arts Editor, Financial Times

Dr Farhad Farjam, Collector, Dubai

Stella Kesaeva, Collector, Moscow

Ebrahim Melamed, Honart Museum, Tehran

Boris Manner, Curator, Stella Art Foundation, Moscow

Lulu Al Sabah, Writer and Critic, London/Kuwait

*Reserved seating for Collectors' Circle and Corporate Patrons. Limited public access on the day. Early booking recommended. For reservations contact Lela Csaky, lela@artdubai.ae

The Global Art Forum

Wednesday 19 March



ARTISTS IN PUBLIC

09:00-10:00

Welcome breakfast for speakers and attendees

10:00-11:00

Panel Discussion

Commissioning Art Today - with Credit Suisse **spreading content and supporting talent**

Moderator: **Michelle Nicol**, Managing Partner & Curator, Glamour Engineering, Curator Art and Entrepreneurship with Credit Suisse

Thukral and Tagra, artists, India

Latifa Echakhch, artist, Morocco

Plamen Dejanoff, artist, Bulgaria

Mamiko Otsubo, artist, Japan

11:00-12:00

Interview

Anish Kapoor, artist, London, with **Hans Ulrich Obrist**
Co-Director Serpentine Gallery, London

14:00- 19:00

Artists / Art in Public Space

14.00 – 15.00

Interview

Ai Wei Wei, Artist, Beijing with **Charles Merewether**,
Cultural Adviser, Curator, Abu Dhabi

15.00 – 16.00

Presentation

Daniel Buren, artist, Paris

16.00 – 17.00

Interview

Monir Shahroudy Farmanfarmaian, Tehran, with
Hans Ulrich Obrist Co-Director Serpentine Gallery, London

17.00 – 18.00

Presentation

Tony Cragg, Artist, London

18.00 – 19.00

Conversation

The Art of Words: Calligraphy and Text

Lawrence Weiner, artist, New York with **Venetia Porter**,
Curator, British Museum

The Global Art Forum

Thursday 20 March



ART IN TRANSITION

10:00 – 11:30

New Art Productions

the Middle East through Video

Moderator: **Negar Azimi**, Senior Editor Bidoun Magazine, Board of Arab Image Foundation, New York

Stuart Comer, Curator, Film, Tate Modern, London

Nav Haq, Curator Arnolfini, Bristol

Hassan Khan, Artist and Musician, Cairo

Tirdad Zolghadr, Freelance writer and Curator, Berlin,

14:00-18:30

Exiles and Nomads

Keeping up with the new global culture

Moderator: **Salima Hashmi**, artist and curator, Dean, School of Visual Arts, Beaconhouse National University, Lahore

Jack Persekian, Artistic Director, Sharjah Biennial, Sharjah

Durriya Kazi, artist, Karachi

Farid Sarroukh, artist, Professor, Rensslearville, New York

15:30-18:00

Paris – Dubai

France and the Middle East, Tradition and Transition

A Collaboration with FIAC

Panel discussion; under the direction of

Catherine David, Curator, Paris

Djamel Kokene, artist, writer, editor of Checkpoint magazine, Cairo / Paris

Pierre Abi Saab, Journalist, editor-in-chief Al-Zawaya magazine, Beirut / Paris

Adila Laidi-Hanieh, Writer, Curator, Professor of History and Palestinian Art, Bir Zeit University, Bir Zeit.

The Global Art Forum

Friday 21 March



THE FUTURE MUSEUM AND THE MIDDLE EAST

10:00-11:00

Branding Museums

Corinne Estrada, Director, AGENDA, Paris

Jane Wentworth, Jane Wentworth Associates, London

Damien Whitmore, Director of Communications, Victoria and Albert Museum, London

11.00 – 12:00

Museums as Educational Institutions

Think-Tank Presentation

Moderator, **Lisa Ball-Lechgar**, Editor, Canvas

Suzanne Isken, Director of Education, Museum of Contemporary Art, Los Angeles

Sonia Brewin, Director, START charity

Eungie Joo, Head of Education & Public Programs, New Museum, New York

BUILDING A MUSEUM FOR THE MIDDLE EAST

14:00 – 14:30

The Story of the Museum of Modern Art

Keynote address by **Glenn Lowry**, Director Museum of Modern Art, New York

14:30 - 15:00

The New Museum Think Tank

Presented by the Art Institutions Think Tank, Sharjah

Jack Persekian, Artistic Director, Sharjah Biennial, Sharjah

15:00- 17:00

Cultural Institutions and the Middle East Panel discussion

Moderator: **Jack Persekian**, Artistic Director, Sharjah Biennial, The Sharjah Biennale, and in collaboration with the Young Arab Theatre Fund is organizing the *March Meeting*, which invites leading art and culture-related organizations in the Arab world to find new possibilities for production of art, expand and facilitate encounters among art practitioners as well as assist artists and encourage collaborations with other institutions. Art Dubai welcomes the public part of this discussion:

Tarek Abou El-Fetouh, Young Arab Theatre Fund, Brussels

Jassim Al Awadhi, UAE Photography Club,

Marc Pottier, Art Adviser, Paris

Lamia Joreige, Beirut Art Center, Lebanon

Wassan Al-Khudhairi, Collections Curator, Museum of Modern Arab Art, Qatar

17:00 – 17.45

KEYNOTE: Visions of Dubai

Rem Koolhaas, Architect, Rotterdam